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WEB

AUDIO SITE

<http://anahassel.co.uk>

WEB DESIGN

<http://smartsites4u.co.uk>

<http://anahassel.com>

LinkedIn

MUSIC

[http://anahassel.co.uk/
music/tonemeister/](http://anahassel.co.uk/music/tonemeister/)

Ana Hassel - CV

Originally from Germany, I lived in London for 5 years in the 1990's before moving to New Zealand (for 14 years) and returning to the UK in June 2011.

I am a web designer running my own business and have been doing this for 7 years.

I am also a sound engineer and have worked in audio post production, radio, theatre and advertising since 2000.

Web design: [portfolio uk](#) [portfolio nz](#)

Audio show reels: [tv](#) and [radio](#)

Experience

- 7 years of running my own successful, independent web design business. I build sites (Content Management Systems) with the open source Drupal Project. I have always believed in giving companies and individuals the opportunity to be autonomous and update their own websites in an easy, not too technical manner while still being able to make use of quite complex dynamic functionality. I have experience of Drupal 6 & 7, HTML/HTML5 and CSS. I also have a working knowledge of photoshop, am competent in php for basic code editing.
- Head Audio Post Engineer Post Production and Music Composition Company 'Soundtrax' (now *Franklin Road*) in central Auckland working mainly in tv/radio advertising, assisting James Hall with music composition and recording and being responsible for keeping all client materials archived and up to date.
- Radio Production - engineering two weekly pre-produced youth radio shows for New Zealand on Air (NZ Government Funding Body), 'Te Puutake' and 'The Source'. They were produced at Montage Recording Studio and at my own studio.
- Working in Film & TV on a freelance basis for Adworks Ogilvy (now Ogilvy), Soundtrax and South Pacific Video Production (Series 3 to the current Series 8 of Piha Rescue, Noise Control and the new Last Chance Dogs all screening on TVNZ (New Zealand TV)).
- As a carpenter/joiner I worked in London from 1994-1997 and in New Zealand from 1997-1999.

Facilities

I currently work in my own small studio setup in Totnes. I use 2 Macs, and my UK and NZ development servers are set up so that my clients have the opportunity to follow the progress and make important decisions as the site is being built. All my sites are cross browser compatible and checked in PC and Mac browser environments. My latest sites are built using Drupal7 CMS creating responsive mobile web design for smartphone, android, iphones and tablets.

I also do audio post mixes in my Totnes studio and I maintain my contract with NZ based production company 'South Pacific Video Productions' and work remotely on their projects (*studio setup: Pro Tools 9, Digi 003, Waves 7, SFX Library on Hard-drive.*)

Education

"Certificate in Web-Design and Writing for the Web" at the Open Polytechnic (online study) Various online tutorials through "Lullabot Drupal Experts".

"Diploma in Audio Engineering and Music Production" at M.A.I.N.Z. (Music and Audio Institute of New Zealand) in 2000. *Best Academic Performance award.*

Lambeth Woman's Workshop, London: Full time joinery and furniture making course. (1993)

Awards

- Piha Rescue Finalists in Television Categories for Qantas Film and Television Awards
- NZ Radio Awards Winner Best Weekly / Daily Series, Finalist Best Produced Music Show
Finalist Best Maori Language Broadcast

Arts, Music & Tutoring

- Sound compiles, music mixes for theatre, kids theatre, fashion shows and dance.
- Short movies
- Recording and mixing bands at montage recording Studios
- Evening supervisor at M.A.I.N.Z. (Music and Audio Institute of New Zealand)
Occasional guest lectures M.A.I.N.Z.

Personal Statement

I love the web, sound and digital media!

I greatly enjoy working with other people on projects but am also perfectly happy working alone.
I am a very conscientious, focussed and hard working.

In the web business I enjoy the challenges that fast moving technology brings. I get great satisfaction from engineering a site that makes some aspect of life more straight forward and easy for a client.

I have great organizational skills which have been invaluable in all my working positions, contract and freelance work. I enjoy coming up with systems and templates to improve the efficiency of the workplace.

I am positive and friendly and feel it is important and enjoyable to maintain excellent client relations and have had excellent feedback to this effect.